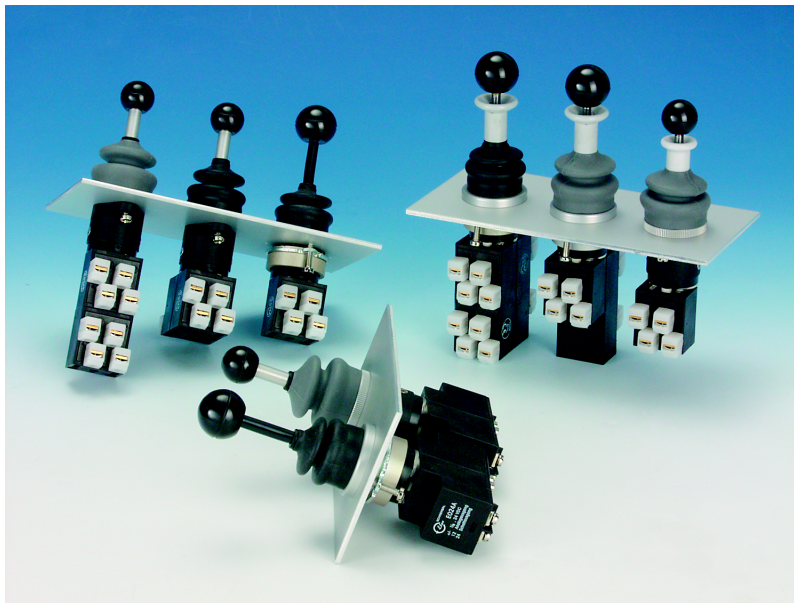


NEW PRODUCT RELEASE

Attention: New Products Editor
For Release: Immediate

Date: August 8, 2006
Contact: Don Miller



IP67 & IP69K-Rated Industrial-Grade Joysticks

Tarrytown, NY, August 8, 2006 ... Singular Controls is pleased to introduce their family of industrial-grade joystick switches. These rugged, UL and CSA-listed controls are available in three operating styles – spring-return, maintained, and combination maintained-spring return designs.

Features include protection against unintentional operation, choice of IP65, IP67 and IP69K ratings, optional analog outputs, choice of NBR or silicone bellows, and 22.5mm or 30mm mounting.

Typical applications include industrial cranes, fork lifts, construction equipment, tailgate lifts, and off-road materials handling equipment.

For free information and technical literature call Mr. Don Miller, Singular Controls, Inc., 660 White Plains Road, Suite 160, Tarrytown, NY 10591, Telephone: (914) 347-4497, FAX: (914) 347-1567. Website: www.singularcontrols.com

####

Accompanying Material: 4-Color Product Photograph